

FOR IMMEDIATE RELEASE

MIKE HOLMES PARTNERS WITH RINALDI HOMES

Toronto, ON (March 7, 2014)—Trusted contractor and popular television host, Mike Holmes welcomes Rinaldi Homes into his Holmes Approved Homes program as a Partner Builder.

The Holmes Approved Homes program launched in 2011 as a way to implement Mike Holmes' mandate in new-home construction and sustainable building. It currently has Partner Builders in Alberta, Saskatchewan and Ontario.

To ensure homes are built right from the ground up, the Holmes Approved Homes program includes only the best homebuilders in the industry. To date, only a handful of Ontario builders have been invited to participate in the exclusive program.

All Holmes Approved Homes are built with specific building products, installation methods and building practices to ensure enhanced durability, energy-efficiency, fire- moisture- and mould-resistance, sound protection and higher indoor air quality.

"I partnered with Rinaldi Homes because they understand real craftsmanship," stated Mike Holmes, President of The Holmes Group. "They know what it means to build homes that last for generations—the way we used to build. And they're a family business. That tells me they care. Because at the end of the day, it's their name on these homes, too. When it's your name on the line you stand behind it," added Holmes.

"We take pride in the homes we build. We believe in building homes right the first time—that's why we are very excited to partner with Mike Holmes on our upcoming Coyle Creek Townhome project in Welland," stated Jerry Rinaldi, President of Rinaldi Homes. "With the Holmes Approved Homes stamp of approval, it will give new homeowners peace of mind that they have bought a long-lasting and healthy home."

Rinaldi Homes' award-winning home designs incorporate innovative and practical construction features that support healthy lifestyles. Their excellence in home building and design has been recognized at the highest level—locally by the Niagara Home Builders' Association, provincially by the Ontario Home Builders' Association, and nationally by the Canadian Home Builders' Association. Rinaldi Homes is also a recipient of the Tarion Award of Excellence for customer service.

The Rinaldi Homes Model Home is located at 493 Gaiser Road, Welland, ON. Model Home hours are Monday to Thursday from noon until 5:00 pm and Saturdays and Sundays from 1:00 to 5:00pm.

Additional details can be found at www.rinaldihomes.com and on Facebook by searching Rinaldi Homes.

For more information on the Holmes Approved Homes Program, please visit www.holmesapprovedhomes.com.

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ABOUT RINALDI HOMES

As one of the most trusted and respected homebuilders in the Niagara area, Rinaldi Homes has made its mark throughout the region with high quality and innovative homes. Rinaldi Homes currently builds in St.Catharines, Welland and Niagara-on-the-lake.

For more information on Rinaldi Homes, please visit www.rinaldihomes.com.

ABOUT THE HOLMES GROUP

The Holmes Group is an international brand with operations in independent media production, new-home building and home inspection, as well as expansion into product development. The Holmes Group is entirely owned by Mike Holmes and responsible for developing and managing all HOLMES branded entities, including Make It Right Productions Inc., HOLMES Communities, HOLMES Approved Homes, MIKE HOLMES Inspections, HOLMES Referred Contractors, HOLMES Products, HOLMES Workwear and The Holmes Foundation.

For more information on Mike Holmes or The Holmes Group, please visit makeitright.ca.